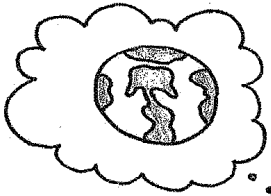
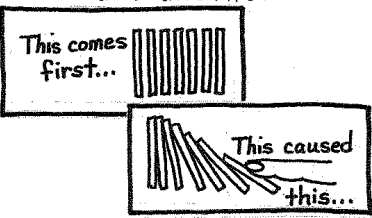


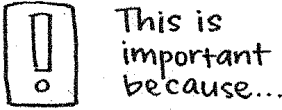



Writers of Informational Texts Aim Toward Goals Such As:

<p>Hook the reader</p> 	<p>Introduce new topic/subtopic/individual</p> 	<p>Give background information</p> 
<p>Support or illustrate ideas/claims</p> 	<p>Explain or show a relationship between one component/concept/fact and another</p> 	<p>Teach technical vocabulary and concepts</p> 
<p>Help readers grasp an abstract idea (or describe/show the scale/parts of something)</p> 	<p>Suggest the significance of a point (or idea)</p> 	<p>Lead the reader to new thinking</p> 
<p>Acknowledge different perspectives/ideas</p> 	<p>Build a mood</p> 	<p>Channel the reader toward action</p> 