



consumer

planning?

analysis

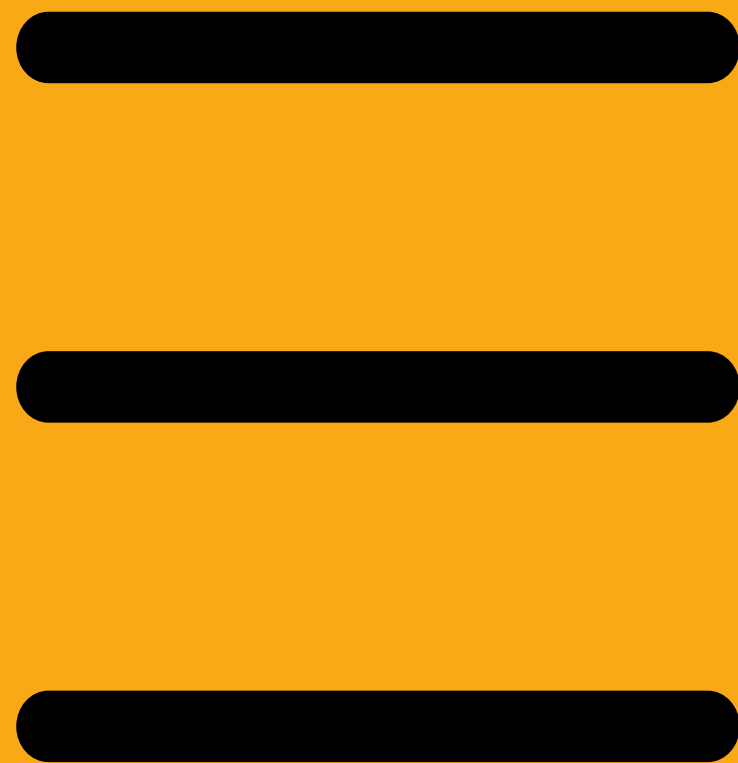
loyalty

customer

vision

business

research

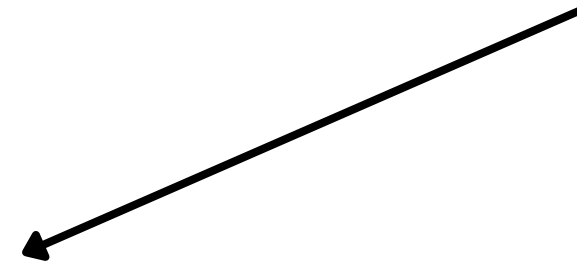


WHY?

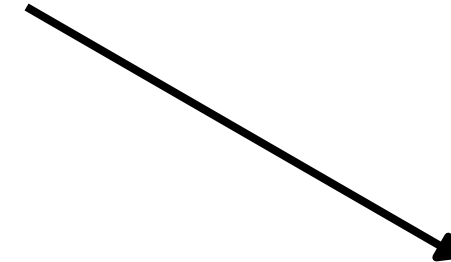
START WITH
PURPOSE



My SCI



SCI features



Reasons, Purposes, Arguments & Evidence (LEP)



SCI- website



☆ — SCI features

- 1.info page slides
- 2.suggestion box
- 3.donation page
- 4.social media links
- 5.blogs & articles from experts

Reasons, Purposes, Arguments & Evidence (LEP)

- 1.for info dissemination purposes - LEP
- 2.to get the public pulse which might be helpful for researchers, agencies & institutions
- 3.to fund research on COVID
- 4.for networking & to spread awareness
- 5.research and tools updates

EXAMPLE 1

In my website, I will develop a dashboard with links to click on to go to different sections inside of my website. My website will include an informational slide informing viewers about the pandemic. It will also have a suggestion box for ideas to stop the spread of Covid-19. This is good because if any governmental figures view this site, they may form opinions from the suggestions posted on my website to help stop the spread of COVID-19. My website will also include a donation center. All the money received from these donations will go to scientists worldwide working to find a vaccine for the virus. I will use social media to broadcast this website. According to statista.com, over 4.26 billion people use social media. This will give my website lots of chances to be seen.

EXAMPLE 2

My solution will consist of creating a website that can cater to multiple types of audiences, all with different needs, and help them all. For example, the residents, who want information about the current situation near them, can look at a dashboard on the website, which talks about where recent fires are, where they are headed, and more. If required, they can also receive notifications if a forest fire is imminent and from which direction it is coming. I can also use a notification system for volunteers who want to learn about where they can help victims of forest fires, what those victims need. I would also like the website to have an area where people can learn more about the issue, such as how they start, how dangerous they are, and how they can help prevent fires from starting in the first place, such as not throwing cigarette stubs on the ground, not grilling in wooded areas, etc. If there are people who want to volunteer, but cannot do so physically, I could provide pages filled with different charities and organizations, whose mission is to solve this problem. This can allow for people to donate money, or resources, to charities. From all of this information, my website will be able to communicate to a large audience, all with different needs for different types of information, and help them all.

EXAMPLE 2

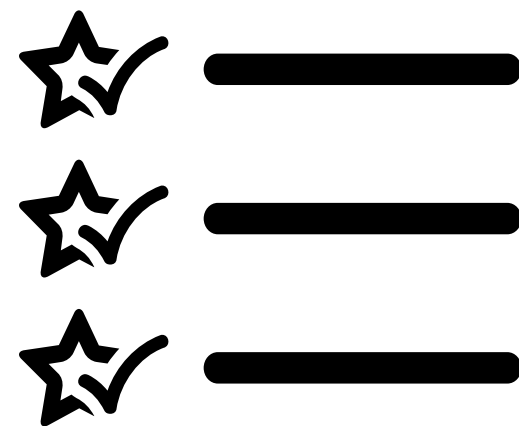
My solution would address this lack of good learning by helping tutor these students and/or help them better understand the concepts discussed in their class. I would create a website which will contain a wide variety of information to help these students in different ways. For example, I could have a page dedicated to tutoring, and it can show the parents of students how I can help them in their learning and how they can reach me to schedule classes(via email, phone number, etc.). I would also have a page where students can test their own skills, and learn more, without having to have a meeting. This page can have different subjects(math, science, and more), and each subject will have different topics which will contain information that will help students learn about that topic, as well as practice problems, where they can strengthen their skills. I would also include games for these students to have a more fun and interactive environment, where the student must answer questions to advance further into the game. There should also be a page where students or their parents can learn more about the virus, as well as online learning, so they can know what precautions must be taken in order to keep their children safe, as well as have their students fix any issues with their online learning in order to have them be able to learn more from their classes for school.



My SCI



SCI features



Reasons, Purposes, Arguments & Evidence (LEP)

